



## European week of Cities and Regions **Close to you**



### **How can AI, digitalisation, and greening ensure smart and sustainable growth for EU regions and cities?**

Naples, 26 november 2024

Villa Doria D'Angri, Via Francesco Petrarca 80 (Parthenope University)

#### **10:00 Welcome and opening remarks**

Antonio Garofalo, Rector, Parthenope University

Massimo Fedeli, Head of the Department for Development of Methods and Technologies for the production and dissemination of statistical information, Istat

#### **10:20 Introduction to the Workshop**

Simona Cafieri, Senior Researcher, Central Directorate for Communication, Information and Services to Citizens and Users, Istat

#### **Session I: Twin transition and A.I. for EU Regions and Cities**

*Moderator: Rina Camporese, Head of Unit promotion and the dissemination of data Istat*

10:30 Andres Fuentes Hutfilter, Head of the Environmental and Land Use Economics Unit in the OECD's Centre for Entrepreneurship, SMEs, Regions and Cities

10:50 Francesco Molica European Commission, DG Joint Research Centre, Directorate B Fair and Sustainable Economy

11:10 Maria Angeles Ruiz, Business Agency for Economic Transformation and Development Andalucía, Smart Specialisation Strategy for Sustainability, Technical Office

11:30 Massimo Fedeli, Head of the Department for Development of Methods and Technologies for the production and dissemination of statistical information, Istat

#### **Session II: Artificial Intelligence in practice: Ideas and Projects**

*Moderator: Simona Cafieri, Senior Researcher, Central Directorate for Communication, Information and Services to Citizens and Users, Istat*

11.50 Mariarosaria Russo, Project Manager, Foromez

12.05 Gianluca Monturano, University of Bari and University of Modena and Reggio Emilia

12.20 Sergio Guida, Sustainable lab, Vanvitelli University

12:35 Q&A: Open Floor to Participants

#### **13:00 Closing Remarks**

Rina Camporese, Head of Unit promotion and the dissemination of data, Istat

#### **Registration form**

<https://forms.office.com/e/pUS726wtNr>

